



Annual Careers Calendar & Careers in the Curriculum Overview: 2026/2027

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DISCOVER • EXPLORE • CONNECT • EXPERIENCE • TRANSITION

Role	Named Lead
Careers Leader	Miss Goode
SLT Careers Leader	Mrs Jones
Careers Advisor	Mrs Rafferty
Link Governor for Careers	Mr McCall

Aligned with Prenton's five-year Careers Programme, updated Gatsby Benchmarks, CDI learning outcomes and developing Modern Work Experience entitlement.

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CALENDAR 2026-27

Provider Access Entitlement is as follows:

Year 8: Spring - Statutory Provider Access Encounter 1

Year 9: Autumn - Statutory Provider Access Encounter 2

Year 10: Spring - Statutory Provider Access Encounter 3

Year 11: Autumn - Statutory Provider Access Encounter 4



Our aim:

A progressive careers programme that helps every student explore, prepare, experience and achieve, so they can make informed choices and succeed in their future.



Year 7 DISCOVER ME

Find out who you are.

- Green Careers Week Enterprise Challenge
- Fortnightly Unifrog
- Focusing on interests, strengths, skills, values and aspirations
- Shaping Futures and employer encounters

- Careers Fair
- Careers in the Curriculum Day
- National Apprenticeship Week
- National Careers Week
- Fortnightly Unifrog

- Fortnightly Unifrog
- Careers and aspiration reflection
- Curriculum and employer encounters



Year 8 EXPLORE POSSIBILITIES

Be curious about what's out there.

- Fortnightly Unifrog
- Focusing on occupations, sectors, employers and workplace skills
- Routes and LMI
- Shaping Futures and employer encounters

- Careers Fair
- Careers in the Curriculum Day
- National Careers Week Enterprise Challenge
- National Apprenticeship Week
- Technical and apprenticeship pathway awareness

- Fortnightly Unifrog
- FE/HE and employer encounters
- Skills and aspiration reflection



Year 9 CONNECT & CHOOSE

Make informed choices.

- Fortnightly Unifrog
- Focusing on subjects, qualifications, pathways, careers and LMI
- Shaping Futures and employer encounters

- Careers Fair
- Careers in the Curriculum Day
- Virtual Work Experience
- National Apprenticeship Week
- National Careers Week
- Academic, technical and vocational pathway exploration

- Enterprise Challenge
- Fortnightly Unifrog
- Reflection on employability skills, experiences and future pathways



Year 10 EXPERIENCE & PREPARE

Gain experience and develop skills.

- Work Experience launch
- WEX preparation
- Fortnightly Unifrog (workplace behaviours, CVs, applications)
- Employer research
- Shaping Futures
- FE/post-16 encounters
- KS4 Futures Evening

- Careers Fair
- Careers in the Curriculum Day
- Mock-interview preparation
- Employer/ external partners
- National Apprenticeship Week
- FE/post-16 encounters

- Final WEX preparation
- Substantive Work Experience
- Employer feedback and reflection
- Fortnightly Unifrog
- Progression planning



Year 11 DECIDE & TRANSITION

Take the next step with confidence.

- Post-16 applications
- CV development
- Interview preparation
- Mock-interview
- Follow-up where required
- Open-evening preparation
- KS4 Futures Evening
- FE/post-16 provider encounters
- Level 6 personal guidance
- Action planning
- Unifrog

- Careers Fair (within Ready, Calm & Confident)
- Unifrog
- Apprenticeship, T Level, FE and training-provider encounters
- Further Level 6 guidance
- Transition planning

- Destination monitoring
- Application/enrolment support
- Enhanced SEND/EHCP transition
- AP/NEET support
- Family engagement and home visits where required

ONGOING ENTITLEMENT ACROSS THE YEAR

- Years 7-11: fortnightly progressive Unifrog careers learning; Shaping Futures assemblies; employer/employee encounters; careers through the curriculum; aspiration and student-voice activity; targeted Aspire opportunities; parent/carer engagement; additional guidance and transition intervention according to need.
- Years 10-11 and identified students: Level 6 personal guidance, FE/post-16 encounters, applications and individual action planning.
- Enhanced support where required: On Track+, SEND/EHCP transition, Alternative Provision liaison, NEET-risk intervention, additional WEX support and direct family engagement.

The calendar is an annual overview rather than an exhaustive event log.
Dates, named speakers/providers and operational detail is updated during the year



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CAREERS IN THE CURRICULUM

Careers learning is embedded through subject leadership throughout the year and is strengthened by the annual Careers in the Curriculum experience. It is also strengthened through a growing number of subject-specific employer partnerships and engagement with further education, higher education and training providers.

Science Forensic Scientist: 'whodunnit' using forensic techniques. University of Liverpool Young Medics/History of Medicine; LJMU Young Medics and work-placement opportunities. Established: Unilever. Explore: WUTH, Cammell Laird, environmental/laboratory employers.	Maths Stock Broker: stocks and shares scenario. University of Liverpool Mathematics links / Maths Challenge. Explore: finance/accountancy, engineering and data teams; Unilever; Cammell Laird.	English Children's Author: create first page, cover, storyboard and marketing/ social-media ideas. No confirmed FE/HE link currently recorded. Established: Joseph Roberts. Explore: BBC Radio Merseyside, Reach/Liverpool Echo, PR/ marketing/communications.	MFL / Spanish GCHQ Language Intelligence Analyst: decipher an unknown-language criminal communication. Birkenhead Sixth Form College A-level language tasters; University of Manchester; University of Liverpool. Established: GCHQ. Explore: Liverpool John Lennon Airport, Unilever global teams, tourism/hospitality.	History Lawyer/Barrister: legal scenarios within historical settings. LJMU Humanities links/ taster sessions. Explore: National Museums Liverpool, Merseyside Police, LCR/Wirral public-sector and heritage professionals.	Geography Open Spaces Officer: video interview and CV task highlighting transferable geography skills. LJMU Humanities links/ taster sessions. Explore: local authority planning/regeneration, environmental and open-spaces professionals.
RE Ethical Consultant: advise a company on a religious/ethical workplace challenge. Broader Humanities/HE progression. Explore: ethics, HR, public-sector and community organisations.	Sociology Judge: problem-solving task deciding a fair response to crime/ criminal behaviour. Broader Humanities/HE progression. Explore: legal professions, Merseyside Police, public services.	Computer Science / ICT Account Manager / Digital Operations / Data Analyst: customer-data and mail-merge scenario. University of Liverpool annual outreach; Big Bang Fair; Bletchley Park visit. Explore: Liverpool FC digital/technology, Unilever digital/data, local software/ cyber employers.	Enterprise & Marketing Human Resources Manager: create adverts, shortlist CVs/ references and select interview candidates. Birkenhead Sixth Form College and University of Liverpool links to develop. Established: JGA input. Explore: Unilever, local SMEs and professional services.	Art Graphic Designer: study Neville Brody and design a school flyer. Creative Industries progression; University of Liverpool Creative Industries Fair (to be confirmed). Explore: museums, galleries, Baltic Creative, local design/ marketing agencies.	Photography Graphic Designer: design a Tate Liverpool-style exhibition poster. Creative Industries progression; University of Liverpool Creative Industries Fair (to be confirmed). Explore: galleries, museums, photography/design studios and creative agencies.
Food Food Industry Roles: take roles in a sandwich-production workplace scenario and develop an action plan. No specific FE/HE link recorded. Explore: food manufacturing, hospitality and local food-industry links to develop.	Health & Social Care Vocational curriculum links to real professional roles and workplace contexts. Wirral Met College. Established: Busy Bees nurseries; NHS pharmacist; NHS counsellor; social workers; Early Years Workforce. Explore: WUTH, Wirral Council social care, Claire House.	PE Sports Coach / progression in sport: practical LFC-led session exploring progression from coaching into wider roles. Birkenhead Sixth Form College outreach. Established: Liverpool FC. Explore: LFC Foundation, leisure/fitness, sports therapy/ physiotherapy.	Dance / Performing Arts Professional performance, coaching and progression contexts. Birkenhead Sixth Form College; LIPA where relevant to performing arts progression. Established: Floral Pavilion professional link. Explore: other performance venues and organisations.	Music Music Producer / Foley Artist: hands-on production, sound, tempo, structure, vocal effects and Foley. LIPA outreach. Explore: Royal Liverpool Philharmonic, recording studios, venues, sound/production and events organisations.	Creative Industries Authentic graphic-design and creative professional contexts across Art/Photography and wider creative curriculum. University of Liverpool Creative Industries Fair (to be confirmed). Explore: National Museums Liverpool, theatres/cultural venues, sound/production and local media/design agencies.
How the curriculum model works	1 Subject learning in context Each subject provides a real career context and practical activity, showing how knowledge and skills are used in the workplace.	2 Progression pathways Links with colleges, sixth forms and universities help students understand the qualifications and routes available, including academic, technical and vocational options.	3 Employer encounters Established partnerships bring authentic workplace perspectives, with further organisations identified to deepen and broaden opportunities.	4 Reflection and skills Students reflect on their experiences, identify transferable skills and consider how their learning connects to future opportunities, recording this through Unifrog.	

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